



## THE WILTON HUNT

### Auction of Promises

April 24<sup>th</sup> 2015

#### **Advertising opportunity to reach 1000 hunt supporters and landowners**

The biannual Auction of Promises is the most important fundraiser for the Wilton Hunt. It regularly raises in excess of £20,000.

The Hunt is publishing a smart, 28 page A5 colour catalogue that will be read by 1000 hunt supporters and landowners in the Wilts/Hants/Dorset area – bounded by Wylde, Wilton, Salisbury, Downton, Fordingbridge, Cranborne, Sixpenny Handley and Alvediston.

**This catalogue is a prime opportunity to reach this select cross section of the rural community at a very reasonable cost.**

The last catalogue was well supported by local private schools, estate agents, finance and insurance businesses, quality food outlets, equine and sporting businesses, up-market fashion shops, beauty and health professionals and rural businesses.

#### **Advertising rates** **(all colour)**

Outside back page	£200
Inside front	£150
Full Page	£120
Half page	£75
Quarter Page	£45

*Payment terms*  
7 days from receipt of  
invoice

Please contact Ally Acland to book your space on [alison.acland@btopenworld.com](mailto:alison.acland@btopenworld.com) or 01725 518810.

#### **Artwork**

Dimensions: Full page: 130mm wide by 190mm high. Allow 4mm bleed.  
Half page 130mm wide by 100mm high. No bleed.  
Quarter page 62 mm wide by 88mm high.

We can make up simple ad artwork for you.  
Send artwork to [alison.acland@btopenworld.com](mailto:alison.acland@btopenworld.com)

#### **Copy deadline 27<sup>th</sup> March 2015.**

The catalogue will be distributed around April 6<sup>th</sup>.